



Denver, Colorado

October 29 & 30, 2024



Event Sponsorship Opportunities





Event Venue

Denver Art Museum

100 W 14th Ave Pkwy,
Denver, CO 80204



What to expect

300+
ATTENDEES

180
MINUTES
of Interactive Roundtables

Networking

Punch Bowl Social Party
& Farewell Happy Hour

Keynote Speakers



Ezra Firestone

Founder
Smart Marketer



Molly Pittman

CEO
Smart Marketer



Gabby Bernstein

#1 New York Times
Bestselling Author



Nick Shackelford

Partner at: Partner,
Brez, Structured, Konstant

Our Audience

live
BEARDED

TRUEARTH

Sunergetic ella+mila

curlmix

MOD
LIGHTING

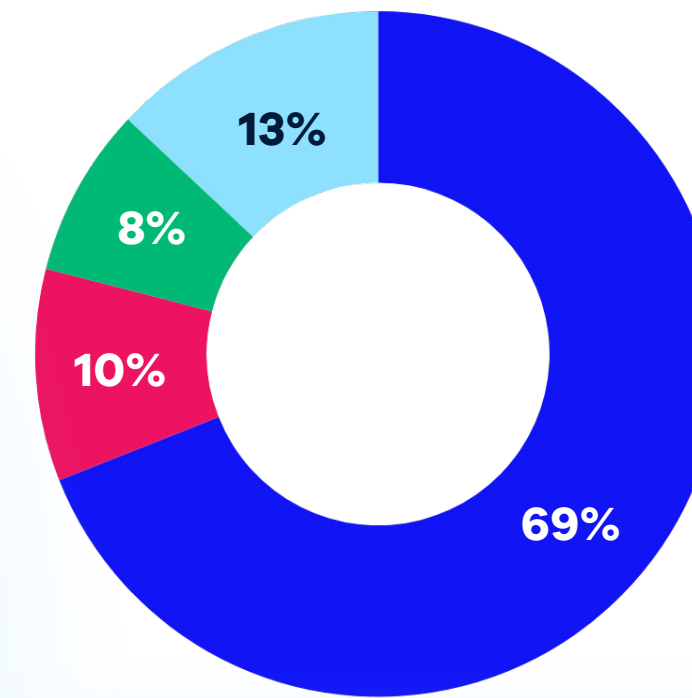
#ASH
STASH

Down & Feather Co.

RAINDROP hairbrella

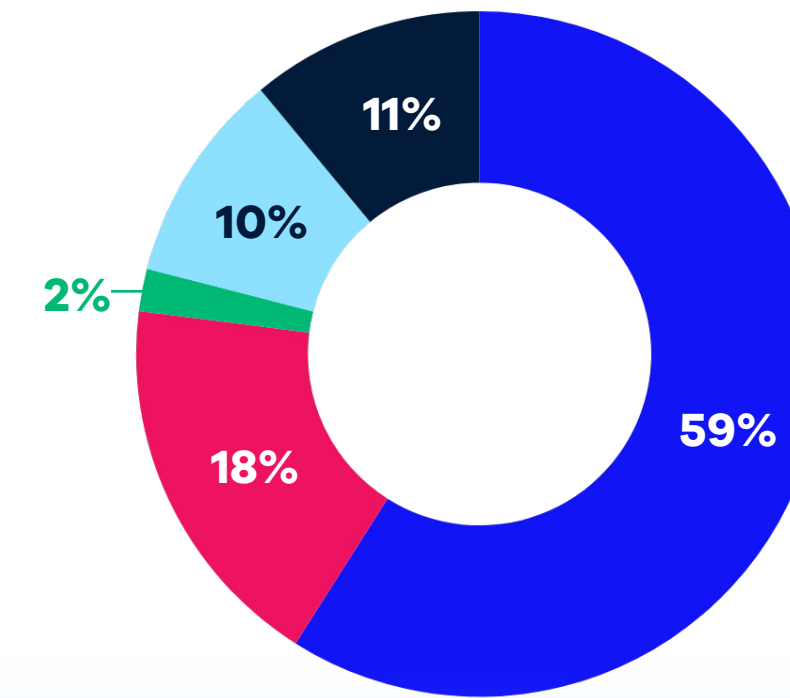
Customers by Role

- Business Owner
- Head of Marketing
- Marketing Manager
- Marketing Freelancer



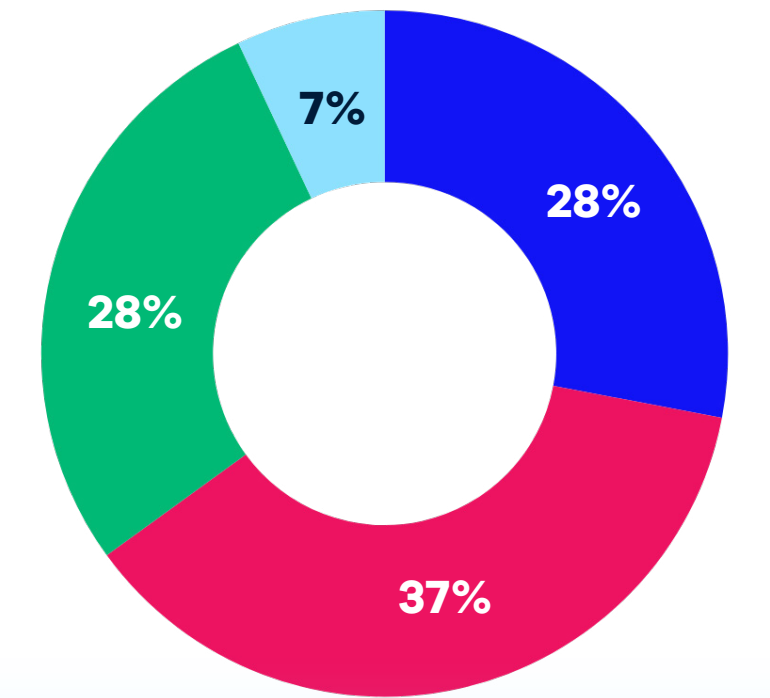
Customers by Industry

- Ecommerce
- Marketing Agency
- Brick & Mortar Store
- Professional Services
- Freelance



Customers by Revenue

- < 1 Million
- 1 - 5 Million
- 5 - 10 Million
- 10 Million+



Join the Fun



Platinum

SPONSOR

Exclusive sponsor of off-site event at Punch Bowl Social


Sold Out

SOLD OUT



 **5 complimentary event tickets**

 Designated stage time

 2 weeks of ads about your company to our retargeting audiences

 2 featured ads on Smart Marketer's live show

 1 featured email to Smart Marketer's list

 Exclusive logo on off-site event signage

 Exclusive logo on off-site event napkins

 Exclusive logo on event lanyard

 1 of 3 logos on team tee shirt

 Featured logo on event badge

 Featured logo on directional signage

 Featured logo on projection screen during breaks

Gold

SPONSOR

Co-sponsor of the event happy hour

Sold Out

SOLD OUT



 **3 complimentary event tickets**

 1 featured ad on Smart Marketer's live show

 1 featured email to Smart Marketer's list

 1 of 3 logos on team tee shirt

 Featured logo on event badge

 Featured logo on directional signage

 Featured logo on projection screen during breaks

VIP Client Day

SPONSOR

Sponsor the intimate gathering of Smart Marketer Agency Clients (*our best customers!*) on Monday, October 28th

1 Available



 **2 complimentary event tickets**

 Designated stage time and networking opportunities to talk with our clients that no other sponsor will get

 Exclusive logo on signage during VIP Client Day

 Featured logo on event badge

 Featured logo on directional signage

 Featured logo on projection screen during breaks

Coffee & Beverage Station






SPONSOR

Sponsor our coffee and beverage station during the event

1 Available



 **2 complimentary event tickets**

-  Coffee and beverage station signage, exclusive with your logo
-  Coffee cups, exclusive with your logo
-  Logo on event badge
-  Logo on directional signage
-  Logo on projection screen during breaks

Flyer Drop





SPONSOR

Deliver an 8x8 flyer of your company to all of our event attendees!

1 Available



 **2 complimentary event tickets**

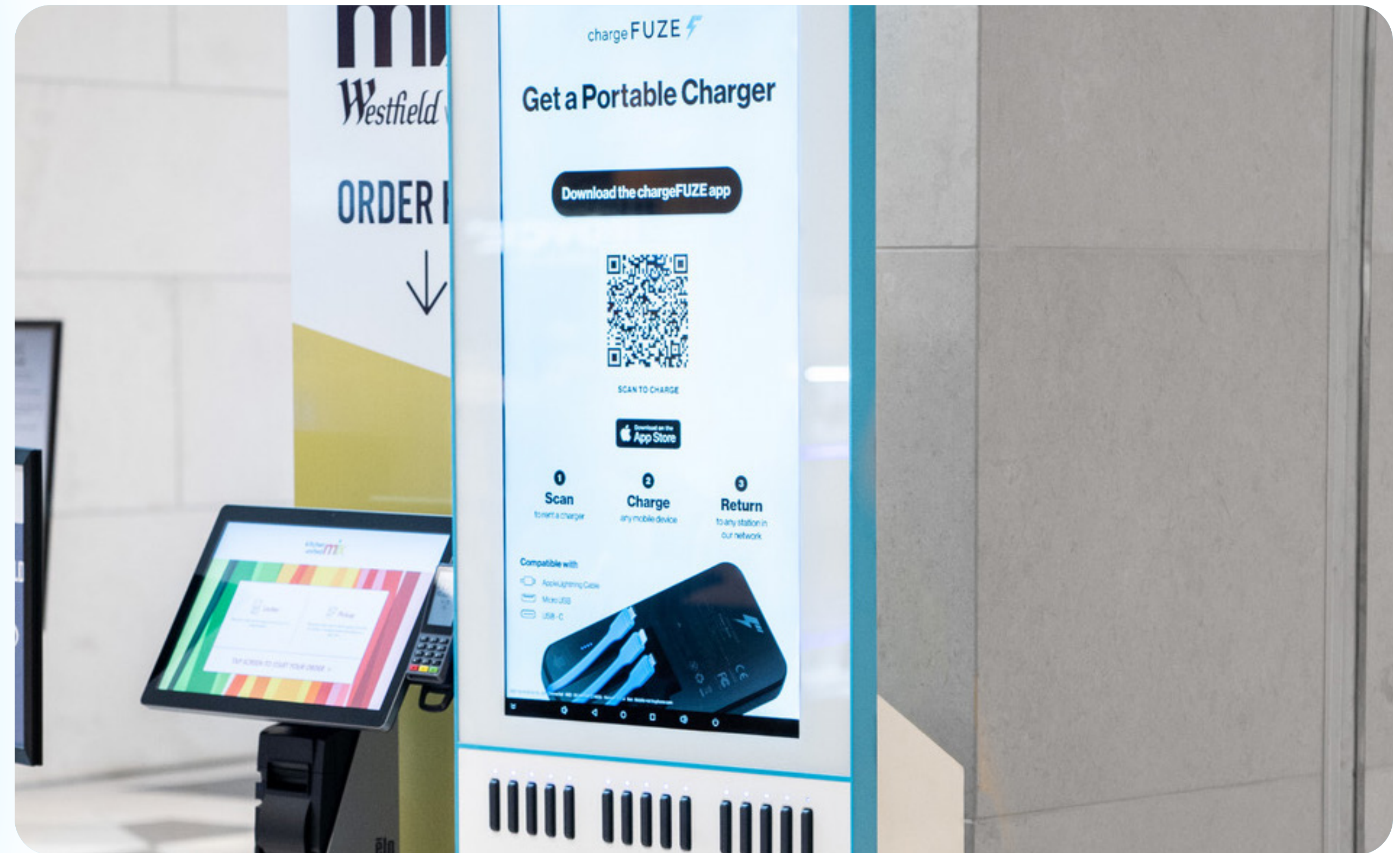
-  Work with our graphic designer to design an 8x8 flyer of your company to be delivered to all of our attendees at the event
-  Logo on event badge
-  Logo on directional signage
-  Logo on projection screen during breaks

Charging Station





SPONSOR

Ensure everyone's devices stay charged up throughout the event

1 Available



 2 complimentary event tickets

-  Exclusive logo on charging signage
-  Logo on event badge
-  Logo on directional signage
-  Logo on projection screen during breaks

Shuttle

SPONSOR

Sponsor the transportation that will transfer attendees between the hotel & venue

1 Available



2 complimentary event tickets



Exclusive logo on transportation vehicle signage



Logo on event badge



Logo on directional signage



Logo on projection screen during breaks

Round- table Sessions





SPONSOR

Sponsor the 20, expert led
roundtable sessions

1 Available



 **2 complimentary event tickets**

-  Exclusive logo on 20 Roundtable's signage
-  Logo on event badge
-  Logo on directional signage
-  Logo on projection screen during breaks



smartmarketer.com/live

Questions?

Contact:

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Christina@smartmarketer.com

