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Why Saying “NO” is a Good Idea



Hey everyone, Ezra Firestone here For Smart Marketer Mindset, and today we're talking about saying no and saying no more often. In this day and age it's so easy to get caught



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up in the newest, hottest strategy and not finish whatever it was that you were just working on.

The new shiny syndrome is the death of a million entrepreneurs, it's a killer. And so the key is to not take on new projects until the ones that you have are finished. You've got to see your projects through until, they're either finished or you've got a team set up to take them over. So the next time that some one makes you an offer, asks to do business with you or wants you to help them with something, have a look at whether or not you can really fully commit to that and really fully give your best.

Because it's actually a lot nicer to say no, than to do something half ass or to do something and then resent it while you're doing it, or resent the person that you're doing it for because you said yes to someone when you really didn't have the time or didn't have the surplus to actually be able to fully take that on. So be sure that when you're going to take something on that you can really give your all. Say no and say no often, but when you say yes, really say yes. And be fully there. My name's Ezra Firestone this has been another Smart Marketer Mindset video and I'll see you in the next one.

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